



Coolhires Ltd. Expands Executive Team *Jim Cochrun to Lead Recruiting Operations Center*

AUSTIN (September 4, 2008) - Coolhires Ltd., a full service talent acquisition firm, announced today that Jim Cochrun has joined the firm as Partner and Director of Recruiting Operations/Service Delivery.

Cochrun will be responsible for the continued development of recruiting best practices and adding innovative programs and leadership to support Coolhires' growth in new service offerings and opening new offices. He has over fifteen years of recruiting leadership serving firms from the Fortune 100 to high-tech start-ups. Most recently, he led the global strategic talent sourcing initiative for Dell, Inc.

"Jim is an industry leader and respected in both the local recruiting community as well as on the national scene," said Gary O'Neal, Senior Partner, Coolhires. We have known Jim for years and it's clear that we share a common vision for revolutionizing our industry."

"He has the energy and ideas to fuel our growth," said Richard Hartmann, Director of Business Operations, Coolhires. "We're a thought leader in our industry and want to give back to our trade. Jim is the perfect person to help us, with his passion for recruiting and industry leadership, writing and speaking engagements."

Cochrun attended St. Edwards University and The University of Texas at Austin, and is a member of the Society of Human Resource Management (SHRM), an author and has been invited to be a featured presenter at ERE Expo, a recruiting industry showcase for thought leadership.

About Coolhires

Coolhires (www.coolhires.com) is a Managed Recruiting Services firm that offers a variety of recruiting solutions including: outsourced recruiting services (RPO), recruiting consulting and training, and traditional search services. By aligning a client's hiring strategy with its business plan, Coolhires shifts from a traditional transaction-based vendor to a professional services based partnership. Coolhires was founded in 2000 and has offices in Austin, Dallas and Houston. Coolhires serves clients nationwide ranging from high tech start-up firms to Fortune 50 corporations.

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